



## OVERSEAS TICKER

### PARIS

Geoffrey Parsons, Jr. will be succeeded as director of information for NATO by Joseph B. Phillips, U.S. Public Affairs Officer at Bonn, on Oct. 15. Phillips, former London, Paris, Rome and Moscow correspondent for the N.Y. *Herald Tribune*, will assume Parsons' duties when Parsons, former editor of the European edition of the *Tribune*, takes over as vice president for Europe of Northrop International, an aircraft firm. He'll headquarter in Paris.

Ben Grauer, NBC commentator and OPC Governor, came to Paris after a Majorca-South of France vacation.

Thomas Curran, UP vice president, came in from London for a week to oversee the Paris operation.

Volney Hurd, *Christian Science Monitor* bureau chief, is in Bruges, Belgium for a week where, with the

(Continued on page 2)

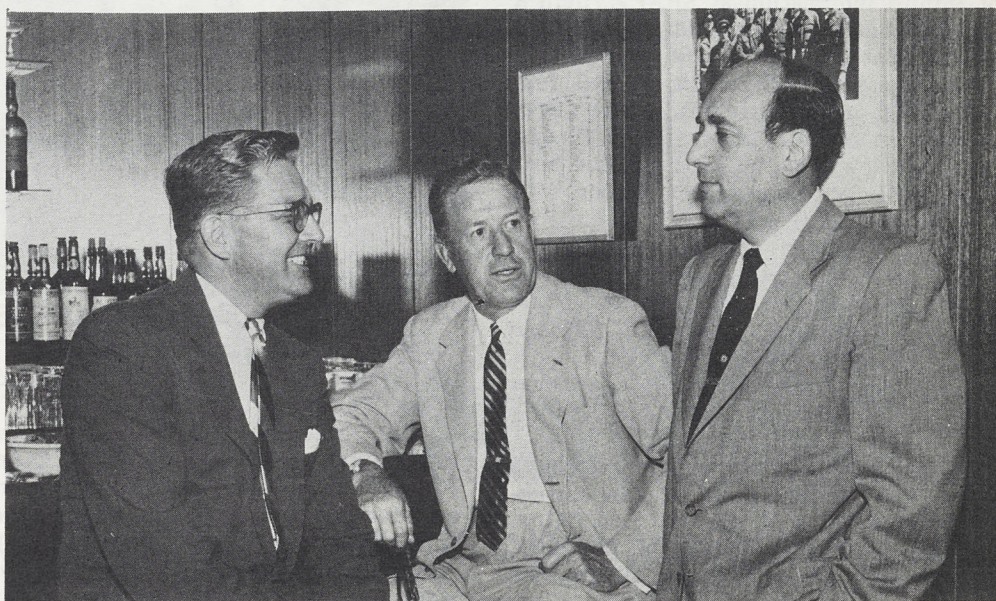


Photo: Ann Meuer

OPC PUBLISHERS CONFER — Committee chairmen entrusted with responsibility for the Club's three publications met at the Press Center recently to coordinate operations. Above in the usual order: John Wilhelm, *Overseas Press Bulletin*; Ben Wright, *Dateline*; and Jess Gorkin, 1958-1959 *Who's Who in Foreign Correspondence*.

## AD COORDINATION PLANNED AS WHO'S WHO STARTS

### WRIGHT TO CHAIRMAN DATELINE

President Cecil Brown has announced the appointment of Ben Wright as chairman of the OPC *Dateline* committee.

Appointments to the committee have not yet been announced.

Improved coordination between the OPC's three regular publications--*Dateline*, *Who's Who in Foreign Correspondence* and *The Overseas Press Bulletin* was indicated early this week at a meeting of the committee chairmen responsible.

Acting on a Board recommendation, Wright, Jess Gorkin (*Who's Who*) and John Wilhelm (*Bulletin*) agreed to maintain close liaison to avoid such overlapping activities as advertising soliciting. In the past, separate solicitations from three different sources had confused potential advertisers.

The three chairmen said their respective advertising executives would meet shortly to discuss prospects and compare lists.

### TO BE IN NEW YORK

Carl Hartman, AP correspondent, is arriving Monday on the *Liberte* from Budapest; he'll be in New York two months.

### LOOSE-LEAF DIRECTORY BEGUN

Departing from past issues, the 1958-59 *Who's Who in Foreign Correspondence* will be published as a loose-leaf leather-bound edition, it was reported this week by Jess Gorkin, *Who's Who* chairman.

The fifth OPC *Who's Who* is slated for distribution after Jan. 1.

The 172-page book, to be bound in the Club's blue-and-gold colors, will contain 132 pages of editorial copy and forty pages of advertising. Editorial material will include updated biographies of all members, a brief history of the Club and the Correspondents Fund, the OPC Constitution and By-Laws and a listing of Club Awards and past winners.

An addenda in the *Who's Who*, listing U.S. correspondents who belong to press clubs abroad, was authorized by the Board.

"The loose-leaf binding," Gorkin said, "is planned so that supplementary sheets of biographies and major Club developments can be inserted after a year. Thus, the *Who's Who* will be a living, never-outdated register and reference."

(Continued on page 3)

## Club Calendar

**Tues., Sept. 17** — Open House — Dr. Jovan Djordjevic, Chairman of the Legal Council of the Federal Republic of Yugoslavia, Professor of Law at Belgrade, one of chief framers of Yugoslav Constitution, will discuss Jurisprudence and Status of Liberties in Yugoslavia today. Also observance of retirement (this month) of H.G.W. Woodhead. 6:00 p.m., buffet supper.

**Thurs., Sept. 19** — Special Open House — Twelve Asian journalists attending American Press Institute Seminar. (Open House and Foreign Journalists Liaison Committees.) 6:00 p.m., buffet supper. (See story, p. 3.)

**Tues., Sept. 24** — First Regional Dinner of season: *Portugal*. \$3.75. One guest per member. Cocktails, 6:30 p.m. Dinner, 7:30 p.m.

**Tues., Oct. 1** — Open House — William L. Laurence, science editor of N.Y. *Times*, will discuss his attendance at recent atomic energy conferences in Europe. Cocktails, 6:00 p.m., buffet supper.



**TICKER (Continued from page 1)**

N.Y. Times' "Scotty" Reston, John Davenport of *Fortune*, and others, he is contributing to the Conference on North Atlantic Community "on the other side of the table for the first time." The conference is partly sponsored by the Ford Foundation. Hurd is taking two weeks' vacation in Italy after the meeting.

Col. Robert V. Shinn, deputy chief of Public Information at SHAPE, held a remote-control party at his Avenue Paul Doumer flat in Paris on the wedding day of his daughter, Elizabeth, in Washington, D. C. She married W. Bruce Gard, son of Gen. Robert Gibbons Gard. Unable to get to the wedding, Bob did the next best thing and held a celebration with friends in Paris.

Jean Lagrange, AFP bureau chief for North America in Washington, D. C., is in Paris on home leave after an Ile de France crossing with Ernie Hill, *Chicago Daily News* London bureau chief.

Bernard S. Redmont

**MANILA**

Phil Potter, *Baltimore Sun*, stopped off enroute to HongKong to join correspondents waiting to get into Red China.

John Griffin, formerly of Honolulu, joined the AP bureau in Manila. He replaces Hank Hartzenbusch, now assigned to AP World Desk in New York.

Bill Miller, UP manager in the Philippines, is on a Stateside vacation. Norm Williams, UP photographer from Tokyo, is filling in until Miller's return. The Philippines' presidential election, scheduled for November, has attracted a few visiting correspondents. Greg MacGregor, *N.Y. Times*, and Jim Bell, *Time-Life*, were among those who came for the Nacionalista party convention coverage.

Don Huth

Seymour Berkson, publisher of *N.Y. Journal-American*, elected a trustee of the Nat'l Urban League...Morton Kauffman taking RCA dealers through Europe until Sept. 21.

**THE OVERSEAS PRESS CLUB****Officers and Board**

**President:** Cecil Brown; **Vice Presidents:** Thomas P. Whitney, Richard de Rochemont, Cornelius Ryan; **Secretary:** Will Yolen; **Treasurer:** A. Wilfred May.

**Board of Governors:** Henry Cassidy, Robert Conway, Norman Cousins, Emanuel Freedman, Ben Grauer, Harold Lavine, John Luter, Larry Newman, Will Oursler, Inez Robb, Bill Safire, Daniel Van Acker, John Wilhelm; **Alternates:** Michael G. Crissan, Joseph C. Peters, David Shefrin.

**Past Presidents:** W. W. Chaplin, Robert Conside, John Daly, William P. Gray, Burnet Hershey, Frank Kelley, Lucian Kirtland, Louis Lochner, Eugene Lyons, Wayne Richardson, J. Clifford Stark, Lowell Thomas, Wythe Williams (deceased).

**OPCers HONORED BY LEBANESE**

Two OPCers have been decorated by the Lebanese Government with the Order of the Cedars.

H.O. Thompson, New York (above, left), vice president of the Trans-Arabian Pipe Line Co. (Tapline), was awarded the rank of Officer of the order, and Homer H. Metz, Beirut, public relations manager for the company, was given the rank of Chevalier.

The gold medals of the order were pinned on Thompson and Metz in Beirut by Robert Abella, president of the Lebanese Press Syndicate which had sponsored the awards.

A citation said the awards were made "for initiating a system of press and public relations which should serve as a model for all industrial and commercial enterprises doing business in countries other than their own."

UN correspondent for *Christian Science Monitor* William R. Frye's new book, *A United Nations Peace Force*, to be published Oct. 10 by Oceana, was unveiled at press conference last week by Carnegie Endowment for Int'l. Peace.

Will Yolen won the Western Hemisphere non-rigid kite-flying contest in Nassau, B.W.I., last month.

The Overseas Press Bulletin is published weekly by The Overseas Press Club of America, Inc., 35 E. 39 St., New York 16, N. Y. Tel.: MU 6-1630.

John Wilhelm, Chairman, Bulletin Publication Committee

**Committee:** Vice Chairman, Arthur Milton. Milton Bracker, Robert L. Dunne, William M. Dwyer, Jerry Gask, Charles Lanis, Ruth Lloyd, Ralph Major, Richard Marshall, Paul R. Miller, Jr., Inez Robb, Gerald Schroder, Thomas Winston.

**Editorial:** Issue Editor, Ralph Major, Jr.

Managing Editor, Barbara J. Bennett

Articles Editor, Charles Lanis

Advertising Director, Arthur Milton

Production Manager, Richard Marshall

**Correspondents:** London, William Coughlin; Paris, Bernard Redmont; Bonn, Joseph Grigg; Berlin, Gerhard Stindt; Rome, Frank Brutto; Tokyo, Stuart Griffin; Moscow, Daniel Schorr, Whitman Bassow; Bangkok, Darrell Berrigan; Taipei, Geraldine Fitch; Manila, Don Huth; Caracas, Everett Bauman; Ottawa, Tania Daniell; Mexico City, Robert Benjamin, Betty Kirk; Washington, Jessie Stearns; Hollywood, Joe Laitin; Madrid, Jewel de Bonilla; Saigon, Robert Lochner; Rio de Janeiro, Julius Golden; Panama, Crede Calhoun; Beirut, Henry W. Toluzzi.

**PEOPLE & PLACES...**

Frank Bourgholtzer, NBC News Central European correspondent, went from his Vienna base to Brioni, Yugoslavia, to cover visit of Gomulka to Tito.

Magnum photographer Cornell Capa is in Caracas on assignments. Magnum's executive editor is in London and Paris conferring with their European staff.

Leon Dennen, NEA European correspondent, is back in New York after three-month assignment in Europe; he received a warm reception from A. Lazenby, secretary-manager of London Press Club.

AP's Rome bureau chief, Allan Jacks, is back at his post after a vacation in the Turkish islands. AP sent former Korean reporter Stan Carter to its Rome staff.

Robert Neville plans to settle in Florence after leaving *Time*.

**ARTICLES EXCHANGE PROPOSED**

Mikhail Koriakov, a former Soviet newspaper man, has proposed that *Pravda* and the *N.Y. Times* exchange weekly articles.

The proposal, broadcast to Russia over Radio Liberation, suggested that P. A. Satyukov, editor in chief of *Pravda*, and Turner Catledge, managing editor of the *N.Y. Times*, exchange articles on international affairs. Koriakov recalled that Khrushchev, during an interview in May with Catledge, had said that "ideological differences must not prevent us from developing normal diplomatic, cultural, economic and other ties between our countries."

**TABLES, CHAIRS FOR SALE**

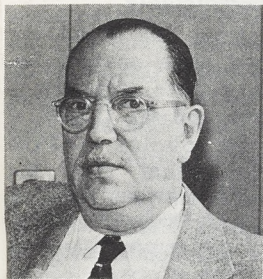
The OPC will sell its old dining room furniture to members at a nominal cost, when the new dining room has been opened. Tables and chairs will go at \$1.00 per item; a marble-top sideboard with cupboards and drawers will be sold for the best offer; and five brass chandeliers will be available at \$20.00 apiece.

Members wishing to purchase furniture should contact Mr. Foley.



## BRASHEARS DIES

Andrew D. Brashears, assignment editor of the *American Weekly*, died suddenly at his home in New York on Sept. 9. He was sixty-three years old.



Born in Baltimore, Maryland, Brashears attended University of Maryland and started his career as copy boy for the *Baltimore Sun*. At thirty-eight he became managing editor of the *Baltimore*

*Sunday American*. He subsequently held editorial posts on the *Baltimore Post* and the *Baltimore News-Post*.

Brashears had been a member of the *American Weekly* editorial staff since 1944.

The OPC Board of Governors expressed sympathy to his family.

\*

Herbert Pulitzer, son of the late Joseph Pulitzer, founder of the *St. Louis Post-Dispatch*, died in Paris on Sept. 4.

\*

Morton S. Bailey, vice president of the Curtis Publishing Co., died in New Bedford, Mass., Sept. 2, of a heart attack.

\*

Peggy Diggins Walters died in Florida Aug. 12.

NBC news producer Charles Jones is taking fifteen live TV cameras into the closely-guarded Army Ballistic Missile Agency at Huntsville Alabama on Sept. 15th for test firing of giant missile and interview with Dr. Wernher von Braun on Wide Wide World's presentation of "The Challenge of Space."

Marylin Bender, *Journal-American*, leaving for three weeks in Soviet Union and Paris.

## WHO'S WHO (Continued from page 1)

Last week letters, biography forms and return envelopes were forwarded to all members for completion of the membership section of the book. Deadline for return of information is Oct. 1. The forms were revised by the Committee for simplification.

William Maloney is in charge of advertising for the edition. Members wishing to place advertisements for their firms are asked to approach Maloney while space is still available.

Members of the *Who's Who* Committee in addition to Gorkin and Maloney are: Bob Deindorfer, Victor Lasky, Ruth Lloyd, Morton Kauffman, Bernard Sobel, Samuel Kan, Donald Wayne, Louis Weintraub, and Helen Zotos, vice chairman.



Photo: Ann Meuer

"EASY, DOC, EASY!" — Baring his arm for the cause, OPC President Cecil Brown nonchalantly submits to the Asiatic flu vaccine needle wielded by Dr. Joseph F. Montague at the latter's office, Suite 807, 104 East 40th St. Available without cost to OPCers, many of whom require such protection for foreign travels, the vaccine has been donated by Merck, Sharpe and Dohme. Affiliate member Montague is contributing his services. OPCers wishing vaccinations may call at Dr. Montague's offices between 1:00 and 4:00 p.m. daily except Wednesdays.

## ASIAN JOURNALISTS AT OPC

Asian journalists in the U.S. to attend the American Press Institute's two-month seminar will be guests of the OPC at a special Open House Sept. 19.

The twelve guests at the reception, scheduled for 6:00 p.m., are: (Japan) Masafumi Ohta, ass't. managing editor, *Kahoku Shimpō*; Hiroshi Shimura, foreign desk, *Tokyo Shimbun*; Takashi Wada, foreign editor, *Chubu Nippon Shimbun*, Nagoya; (Free China) Stanway Cheng, director and editor, *China News*, Taipei; Chi-hsiang Feng, *Hong Kong Times* representative, Taiwan; Ching Fung Hwang, ass't. chief, national desk, *Shin Sheng Pao Daily News*, Taipei; (India) Joseph M. D'Souza, manager, *Times of India*, Delhi and Bombay; Sookamal Kanti Ghose, director (publisher) *Amrita Bazar Patrika*; A. Hariharan, acting editor, *Free Press Journal*, Bombay; (Pakistan) Qayyum Malick, editor, *Enterprise*, Karachi; Azizur Rahman, editor, *The Mail*, Dacca; Mir Khalil-ur-Rahman, Man. Dir., Jang Ltd.

Lawrence G. Blochman is the translator of *In Search of Man* by Andre Missenard, Dr. Alexis Carrel's research collaborator during the last years of the Nobel prize-winner's life. The French edition was a bestseller in that country; the English language edition will be published by Hawthorn: Books on Sept. 20.

## MILLER NEW TRIB PUNDIT

William J. Miller, editorial writer for *Life* magazine, was named chief editorial writer of the *N.Y. Herald Tribune*, effective Oct. 1.

A prominent magazine writer, Miller is a former war correspondent for the *Cleveland Press* and has served on the news staffs of *Newsweek* and *Time*. In 1943 and 1944, he was with the U.S. OWI in the Middle East.

## STROZIER IN NEW YORK

Fred Strozier, head of the OPC regional organization in Rio de Janeiro and South American manager of AP, is concluding two months' home leave with a visit to New York.

Strozier, his wife, Nancy, and two children, Jay and Susan, visited in New Orleans and Jacksonville, Florida, and are now theater-going in Manhattan. They were weekend guests in Westport, Conn., of John and Peggy Wilhelm.

The Stroziers expect to leave for Rio by plane next week. They are staying at the Gorham Hotel in New York.

Will Oursler's latest book, *The Healing Power of Faith*, published Sept. 13 by Hawthorn Books, is a selection of four book clubs. Christian Herald Bookshelf, Pastoral Psychology Book Club, Doubleday Family Reading Club and CIHU Book Club. A second printing went to press before publication.



## turkish elections

# NEWSMAN ADVISES FULL KIT FOR COVERING TURK VOTING

by Robert Neville

*Istanbul*

It hasn't been officially announced yet, but the word is out that Turkey will have general elections the third or fourth Sunday of this October. The outcome ought to be both interesting and important, and since some members of the Overseas Press Club may be coming this way about that time a few travel hints from one who has lived here for the past two years may be in order. Things are not the way they used to be along the Bosphorus. First of all, it is well to bear in mind that the Turks have been experimenting boldly with their economy, with the result that a surprising number of shortages have developed.

Don't drop in on Istanbul expecting to pick up missing parts of your wardrobe. You'll be sorry if you do. On last check, such items as ink, pencils, typewriter paper and envelopes were unavailable, not to mention film, paper clips, Scotch tape, etc. If you must have coffee with your breakfast or with any other meal, it would be wise to tuck a pound or so of Nescafe into your luggage. Only a few hotels serve coffee, and then only sporadically.

The local firewater is quite potable, but it could be that you prefer whiskey to *raki* or vodka. If so, the customs inspector will say nothing if he finds a bottle in your bags and might let you get by even with two bottles. Even better, he probably won't even open your luggage. And speaking of drinking, the simplest headache remedies are also hard to find, and thus a few aspirin might come in handy.

### Peasant Vote Crucial

You won't be in Turkey twenty-four hours before every colleague you know and every politician you meet will emphasize one simple trite truth: It isn't the Istanbul worker or the Ankara civil servant whose vote counts in these elections, but it's the vote of the Anatolian peasant which is important. Having been properly impressed with this fact, you will probably react by taking a trip through Anatolia.

Now Anatolia is a very absorbing place of a certain barren rugged beauty, and its peasants are nice and friendly. But it is not a place noted for its comfortable hotels or fine restaurants, and thus you might also want to carry along with you such items as enterovioform, a standard pill which disinfects the stomach and intestines, a D.D.T. bomb and perhaps a roll of toilet tissue, another product presently in short supply in Turkey.

It would be wrong to conclude from the above that life is terribly austere in Turkey. It really isn't. In the new Hilton, Istanbul has perhaps the most glamorous hotel on the European continent. In case you can't get in there, which often happens, try the Divan or the Park, both quite creditable hostleries.

As for restaurants, Turkish food at its best is delicious and abundant. You're not going to go hungry. Pandeli's in the old spice bazaar serves exquisite lunches, as does Liman, just above the customs house overlooking the Golden Horn. There is also Abdullah's and the Bacchus, both in Pera, and while the Bosphorus restaurants will probably have all moved indoors by October, even so a lunch out there overlooking the passing traffic is to be recommended. Incidentally, among other things there is more Russian shipping these days going down the Straits than ever before.

### Pamela Shakes and Sheds

The Turks are very fond of night clubs, which accounts for the fact that there are so many of them in Istanbul and quite a number in Ankara. They vary from enterprises which specialize in belly dancers and Oriental music to big brassy affairs like the Karavansaray or the Kordon Blu (Cordon Bleu) which put on elaborate Parisian style shows lasting an hour or more.

The current rage is the strip tease, without which no Istanbul cabaret could possible operate today, and the reigning favorite is an English dancer called Pamela who may possibly still be playing at the Taksim Casino in October. If so, she's a must. Pamela, dressed in four judiciously placed tassels plus a scanty G-string and displaying an incredible control of breast and hip muscles, manages to do both a belly dance and a strip tease at one and the same time.

The political line-up in Turkey bears a certain superficial resemblance to the American scene. For example, the elections will be mainly fought between the Democratic Party, now in power, and the People's Republican Party, the old organization of Ataturk, which was in power until 1950. There is also a third political party called the Freedom Party, an off-shoot of the Democrats whose strength is so far unknown but which might possibly play a crucial part in the outcome. One thing no correspondent in Turkey has to worry about is the Communist Party. It just doesn't exist.

### Polling Unpredictable

In the 1950 elections the issue was fairly clearly defined as a contest between the *etatisme* — or state socialism — of the People's Party and the liberal — let's-spend-and-expand policies — of the Democrats, but since that time the issues have become somewhat clouded. This time the People's Party will attempt to saddle the Democrats with responsibility for the inflation, shortages and general insolvency that plague the country, while the Democrats are expected to wage their campaign largely through the use of a big fat and efficient pork barrel.

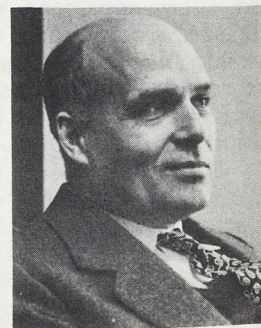
As any American correspondent can see, the Turks in some ways have imbibed only too well at the springs of western democracies. But with that enigmatic fellow, the Anatolian peasant, being by and large an uncommunicative individual it would be very rash indeed at this stage to predict the outcome of the balloting.

The cast of characters in the Turkish political drama is very small and therefore easy to learn. It consists, briefly, of the candidates for President and Prime Minister respectively of the two major parties. On the People's Party side there is, first, the elder statesman, Ismet Inonu, hero of the revolution, negotiator at Lausanne, Prime Minister under Ataturk. Should his party win, Inonu will again become President. The candidate for Prime Minister under Inonu is Kasim Gulek, a Robert College and Columbia University graduate who is a wonderful linguist. He speaks English, as well as half a dozen other languages, flawlessly which gives him an accessibility to foreign correspondents not enjoyed by other politicians.

On the Democratic side there will be President Celal Bayar and Prime Minister Adnan Menderes. Bayar stays pretty

Robert Neville, chief of the Time-Life news bureau in Istanbul, is a veteran correspondent who began his career abroad in 1936 reporting the Spanish Civil War for the N.Y. Herald Tribune.

He joined Time magazine as a foreign news writer in 1937, and since then has covered major news events in Europe, Africa, South America and the Far East.





much in the background. Unlike other Turkish presidents, he is apparently content to be a "constitutional monarch" on the order, say, of the President of France. The real power in Turkey belongs to Menderes, a charming fifty-eight-year-old politician who is a smooth as they come. He also speaks English, albeit highly accented. The real campaign fight promises to be between Menderes and Inonu.

### Moving Film Difficult

There is no censorship as such in Turkey for foreign correspondents. There is a stiff press law which from its wording would seem to apply to foreign correspondents as well as the local press, but in practice it has never been so applied. There is, however, some red tape which seems at times almost as bad as censorship. Getting a press card, without which filing is impossible, can take days. Mail and cables can be sent freely, but air express packages have to go through an outgoing customs which insists upon translating every word. Better not try that method.

The photographic situation is even more complicated. It takes literally a Cabinet decision to get unexposed film sent out of the country. You can send developed photographs freely through the mails, but if you try to send them via air express, which is the fastest method, you immediately run into customs trouble. The best solution is to give the film to some outgoing passenger and hope he will kindly deliver it or, better yet, take it out yourself.

Whether Istanbul or Ankara is the better place to base for covering Turkey is a disputed question. The AP and *Time* choose Istanbul; the *New York Times* insists upon Ankara. Only the three above organizations have permanent staffers in Turkey today. I personally vote for Istanbul for a variety of reasons. The best papers are printed in Istanbul. Their activities have been considerably curtailed by the press law, but they still manage to give quite a bit of information.

Many of the government people, especially the Prime Minister, seem to spend about as much time in Istanbul as in Ankara. Much of the news about Turkey is economic. In fact, Turkey is an economic story today and no better equipment could be had for reporting about Turkey than a good economic background. The economic information is almost all to be found in Istanbul. Finally, Istanbul seems to be an infinitely pleasanter, livelier place than Ankara.

*Ann Meuer*, Overseas Press Club Photographer. Photographer of Adlai Stevenson, Princess Grace of Monaco, etc. Telephone CORTlandt 5-9728 and REgent 7-5863.

## THE BOARD



The Board of Governors is taking action to divert to the Executive Committee as much Club business as the Committee can handle. Weekly meetings of the Committee have been suggested to expedite Board work. Any action which the Committee takes is subject to Board review.

A proposal for reduction in dues for members of sixty-five years of age who are retired, or an automatic reduction for members reaching seventy years, is under consideration.

*Louis Lochner* has resigned as chairman of the Freedom of the Press Committee due to illness.

During the next Club luncheon, the loudspeaker in the Bar will be turned off. Only in extraordinary circumstances will speeches be piped downstairs.

J. Eastman Kodak Co. has given Frederic Reminton's painting, "The Correspondent," to the OPC. Charles Kenyon of Walter Thompson Co., who arranged the gift, said "The Eastman Kodak Co. feels that the OPC would be a fitting place for it to find a permanent home."

Plate glass doors for the entrance to the newly-redecorated dining room have been authorized

## TREASURER'S REPORT

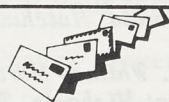


The number of members delinquent on their House accounts from June and July charges, as of Sept. 9, was eight against five in August and three in July, according to Treasurer *A. Wilfred May*.

Members delinquent in their dues payments numbered forty-one, against twenty-one six months previously.

At a Board of Governors meeting on Sept. 9, the engagement of Horvath & Horvath as OPC auditors was approved, May reports.

## LETTERS



Dear Editor,

On the basis of his "forty-three years in harness," I would like to see *Barry Faris* try to support the lead of his article in the Aug. 17 *Overseas Press Bulletin*: "The world today is getting better news coverage than it has ever received in history."

If he can prove his point, I volunteer it's nothing to brag about.

*Julia Edwards*

Paris, France

*The Men  
Who Are Air France*  
No. 9 OF A SERIES

## CAPTAIN ANDRE LAFON

CHIEF PILOT NORTH ATLANTIC SECTOR



## PILOTS' PILOT

The man who directs the activities of million-mile pilots must be one of them. Captain Lafon is a seasoned administrator, and a seasoned pilot with 11,700 hours of flying time on his record. Like so many flying men his background includes both civilian and military service. Holder of the Croix de Guerre, a Chevalier of the Legion of Honor, he is representative of the men who have helped build the great tradition of French aviation. Today, he and the men who serve under him continue to contribute to that history by bringing dependable air transportation to the peoples of 73 countries.



## AIR FRANCE

THE WORLD'S LARGEST AIRLINE  
38 YEARS IN AIR TRANSPORTATION  
A DISTINGUISHED RECORD FOR DEPENDABILITY

SEE YOUR TRAVEL AGENT OR AIR FRANCE • New York • Atlanta • Boston • Buffalo • Chicago • Cleveland • Dallas • Denver • Detroit • Hartford • Los Angeles • Miami • Milwaukee • Philadelphia • Pittsburgh • St. Louis • San Francisco • Seattle • Washington, D. C. • Mexico City • Montreal • Toronto • Vancouver • Havana • Puerto Rico • Fort de France • Pointe a Pitre • Panama • Caracas • Bogota



## Want Information? News?

Burrelle's will supply clippings from daily and weekly newspapers — national, sectional or local — from magazines, trade papers

### Promptly . . .

Current and future coverage of people, subjects, products — whether in news columns, articles, reviews, editorials, advertisements, illustrations. Write, wire or phone.



165 Church Street, New York 7, N. Y.

## RCA's DIRECT CIRCUITS

### The Key to **FAST** Overseas News Transmission

RCA operates more direct radiotelegraph circuits between more countries than any other telegraph company in the United States. These circuits, which terminate in 66 overseas countries, provide you with the utmost in fast and accurate telegraph service for all foreign press messages.

Many of RCA's circuits are to countries which cannot be reached directly by cable and some are to countries which cannot be reached directly by any other telegraph facilities.

For assured speed and reliability in transmitting your overseas news stories, file them "Via RCA".

### RCA COMMUNICATIONS, INC.

A Service of



New York 4: 66 Broad St.,  
Tel: Hanover 2-1811

San Francisco 5: 135 Market St., Tel:  
Garfield 1-4200,

Washington 6, D. C.: 1812 M St., N.W.,  
Tel: National 8-2600

## MEMBERSHIP APPLICATIONS ACTIVE

JARED HENRY GINGELL, McGraw-Hill Int'l., June '56 to date (Rio de Janeiro); *Export Trade & Shipper*, Nov. '55 to June '56 (Rio); Amer. Chamber of Commerce, Nov. '55 to June '56 (Rio). Proposed by *Peter Weaver*; seconded by *Piero Saporiti*.

CHARLES E. HARNER, USIS (Bolivia); Associated Press — June '32 to Aug. '36 (NY), June '30 to June '32 (Colombia). Proposed by *Milton Bracker*; seconded by *Lois R. Pearson*.

MARIA CONSTANZA HUERGO, *Catholic Digest*, Sept. '56 to date; *Lo Mejor Del Catholic Digest*, Mar. '52 to Aug. '56; *Chicago Tribune*, Apr. '51 to Dec. '51 (Buenos Aires); *La Prensa*, Oct. '39 to Mar. '51 (Buenos Aires). Proposed by *Alberto Gainza Pas*; seconded by *Mrs. Cullen Moore*.

### ASSOCIATE

H. EUGENE DICKHUTH, *NY Herald Tribune*, Jan. '43 to Mar. '57 (US & Overseas). Proposed by *Fred Fremd*; seconded by *Redington Fiske*.

GEORGE LOWELL GEIGER, *Sunday Standard Times & Standard Times*, Nov. '42 to Oct. '53. Proposed by *Seymour Berkson*; seconded by *Relman Morin*.

### NEW MEMBERS

#### ACTIVE

*Ernest Aschner*, free-lance  
*Jayme Dantas*, *Time*, Inc. - Rio de Janeiro

*Sidney Edelberg*, Int'l News Photos  
*Stanley Karnow*, *Time*, Inc.  
*John Peter Leacacos*, *Cleveland Plain Dealer* - Paris

*Harold McConnell*, *Stars & Stripes* - Germany

*Edmondo Ricci*, NBC - Italy  
*Sid White*, INS - Tokyo

#### ASSOCIATE

*William J. Ahlfeld*, United States Steel  
*Helen Alpert*, free-lance  
*Barnett Bildersee*, Tex McCrary, Inc.  
*Nathan R. Caine*, *World Telegram & Sun*  
*Peter J. Celliers*, *Redbook*

*Harold Hutchins*, Publ., *Drug & Cosmetic Newsletter*

*R. Whitney Martin*, Associated Press  
*Pat Michaels*, Station KWIZ  
*Erik W. Modean*, National Lutheran Council

*H.G.W. Woodhead*, who suffered a coronary attack in January, is going home to England; he is disposing of his library of 300 Oriental books and 300 general books. Members wishing to look them over at Room 1709, 102 Maiden Lane, may make appointment by phone at MU 9-3800, ext. 610N.

*Daniel Van Acker* interpreting at -Int'l. College of Surgeons Third Centennial in Chicago this week.

## COMMITTEES



### BUDGET

The Committee called to the attention of the Board of Governors on Sept. 9 excess Club outlays in several directions. Public Relations Committee Chairman *Bill Safire* will investigate and report on the outlays at the next Board meeting.

The Committee will confer with the House Operations Committee and with *Joseph C. Peters* to explore the latter's proposal for the institution of a voucher system for control of distribution of drinks at special functions.

*A. Wilfred May*, Acting Chairman

### ARCHIVES

Committee chairmen and OPC members are requested to forward to the Committee any records which they may have in their possession and which may properly belong in the OPC archives.

*Adele Nathan*, Chairman

*Henry La Cossitt* back from London on *Satevepost* assignment; he leaves soon for Scotland and France for *Reader's Digest*... *Inez Robb* in Spain and Portugal on vacation... *David Berger* back from Germany and work on his radio show.

## MAKE THAT DEADLINE

route your overseas

### PRESS MESSAGES

Via All America

Via Commercial

Via Mackay Radio

Let our highly trained communication specialists handle your press traffic, for they are equipped to transmit your messages by the fastest possible route—either cable or radio.

#### Flash Bulletin!

It will pay you to investigate our telex service when you need to communicate back and forth with your overseas correspondent on a direct, party-to-party connection. Think of it! . . . complicated matters handled better . . . both parties have written copies of all that takes place . . . at a cost far less than you may think.

American Cable & Radio System  
AN IT & T ASSOCIATE

67 BROAD STREET, NEW YORK 4, N. Y.

NEW YORK TEL: WH 4-3100 SAN FRANCISCO TEL: GA 1-1303

WASHINGTON, D. C.  
TEL: AD 4-9000



With one-half of its 54 manufacturing and assembly plants outside of the United States, Remington Rand, the business that serves all business, has a big stake in the national economies of many countries.

That investment is secured by service to individuals, our users, small and large. More than 600 branch offices around the world meet their every business need.

It's a people-to-people program—practiced for years in the belief that "international business is good business."

**Remington Rand**  
DIVISION OF SPERRY RAND CORPORATION

315 Fourth Avenue, New York 10, N.Y.

*Book*

**JULIEN  
BRYAN**

*And His Exciting  
New Color Film  
Lecture*

**"From  
MOSCOW  
To  
SAMARKAND"**

Fee: \$500.00

## CLASSIFIED



If you're longing to be very gay, go To Nassau, Bermuda, Tobago. For sunshine and laughter, If that's what you're after.

"Old Mort" will arrange so may go!

Airline, Steamship, Hotel and Car Rental reservations made FREE by "Old Mort" Kauffman.

FUGAZY TRAVEL PLaza 1-3434  
Domestic-Foreign-Business-Pleasure

FOR SALE: Magnemite tape recorder, battery-run, fully-equipped. Also Voigtlander camera w/flash attach. Both in good condition. Charles Roth, LO 4-2597, days. MO 2-9591 evenings.

Active member highly recommends SECRETARIAL ASSISTANT, public relations, wide experience, assume responsibility, college degree. TR 9-9398.

Classified ads billed at 50¢ per line. Payment must accompany copy. Ads accepted from OPC members only.

David Shefrin, CBS News, is back from Brazil and an interview with President Kubitschek; he filmed Brazil's wild west, the Mato Grosso.

The Carl Bakals (he's editor of Real and See) became the parents of their first child, a daughter, Sept. 1.



## Buckeye Pipe Line Company

is principal stockholder in a new pipe line between Port Everglades, Fla., and Miami. The new line will facilitate the transportation of gasoline and jet fuel from barges directly to the Miami Airport. Buckeye is the largest independent petroleum pipe line company in the U. S.

*Helping tell the story of  
The Buckeye Pipe Line Company  
and other leaders  
in American industry is the business of*

**Burson-Marsteller  
associates, inc.**

New York • Chicago • Pittsburgh  
PUBLIC RELATIONS



## THIS MONTH...for your convenience

New Jetstream\* flights on TWA's Polar Route—express service direct from West Coast cities to London, Paris, Rome. Early October, first non-stop service New York to Rome.

ALSO for your convenience, these TWA Public Relations offices overseas are at your service:

**PARIS** 101 Champs Elysees, Telephone: BALzac 15-11

**LONDON** 109 Jermyn Street, Telephone: Trafalgar 1234

**ROME** 67 Via Barberini, Telephone: 471141

**CAIRO** 36 Sharia Sherif, Telephone: Pasha 79770

**BOMBAY** Adelphi 3 Queens Road, Telephone: 24-1042

**FLY THE FINEST**

**FLY TWA**

*Gordon Gilmore*  
Vice-President,  
Public Relations,  
Trans World Airlines

\* Jetstream is a service mark owned exclusively by TWA



# Speed Queens of the Atlantic



Perhaps you've never thought about it, but there is a similarity about the Press and the airlines. We're both clock watchers.

When you're traveling on an overseas assignment, the best way to beat the clock is on Pan American's "Super-7" Clippers\* — Douglas-built DC-7Cs. They're the world's fastest over-ocean airliners. They hold more transatlantic speed records than any airliner in the skies.

No other airline even comes close in size to Pan Am's mighty fleet of DC-7Cs — across the Atlantic (and between Hawaii and the West Coast). Next time you're in a hurry to get overseas, ask your Travel Agent or any of our 600 offices around the world for the "Super-7."

\*TRADE-MARK, REG. U.S. PAT. OFF.

**PAN AMERICAN**  
World's Most Experienced Airline